



Advanced de-icing technology from EnviroTech



White Salt

IceSlicer



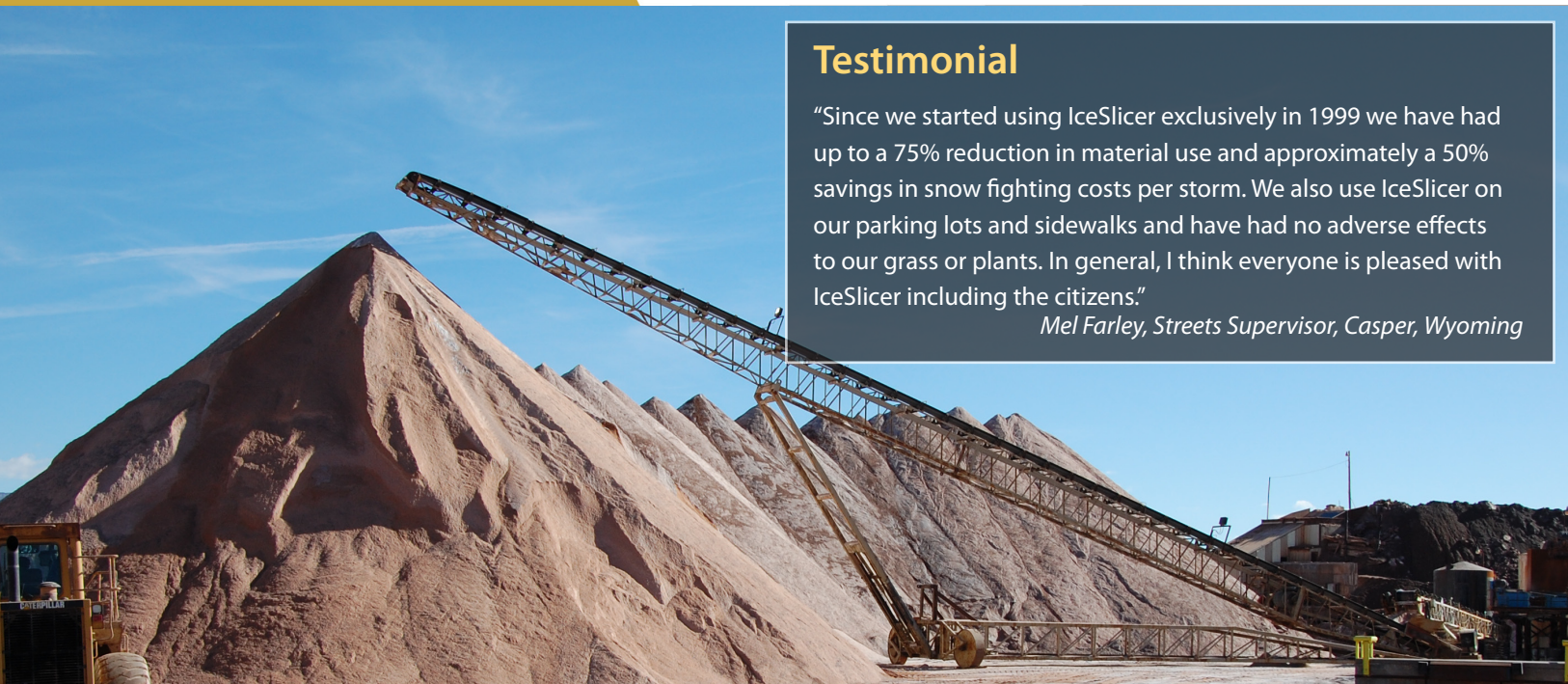
People Helping People Improve Their Environment

IceSlicer™ is a line of environmentally friendly, high-performance granular de-icing products used to break the bond of snow and ice from roadways, walkways, driveways, and parking lots.

These products outperform white salt at all temperatures by creating better traction and reducing corrosion, while also eliminating the need for sand.

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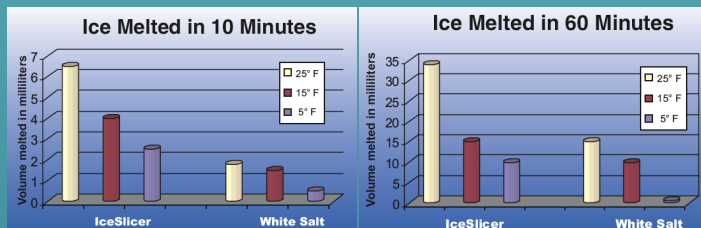
Testimonial

"Since we started using IceSlicer exclusively in 1999 we have had up to a 75% reduction in material use and approximately a 50% savings in snow fighting costs per storm. We also use IceSlicer on our parking lots and sidewalks and have had no adverse effects to our grass or plants. In general, I think everyone is pleased with IceSlicer including the citizens."

Mel Farley, Streets Supervisor, Casper, Wyoming

Performance

IceSlicer's unique blend of natural chlorides outperforms liquid anti-icing chemicals and rock salt. IceSlicer products melt down ice and snow down to 5°F, a full 17°F lower than regular road salt. IceSlicer's "reddish" color not only accelerates ice melt by absorbing 50% more of the sun's radiant energy than white de-icing products, it also signals to motorists that roads have been treated. The products require fewer applications resulting in reduced amounts of chlorides introduced into the environment. Since IceSlicer products deliver enhanced traction, the need for sand is eliminated or reduced, thereby significantly reducing sediment loading on roads and in nearby streams.



MINERAL	PERCENTAGE
Complex Chlorides (magnesium, calcium, sodium, and potassium chloride)	92 – 98%
Sulphur	0.13%
Iron	0.07%
Iodine	0.002%
Zinc	0.001%
Copper	0.0007%
Manganese	0.0007%
Phosphorous	0.00001%
60+ Trace Minerals & Micronutrients	< 0.005%

Features and Benefits

Compared to regular road salt, IceSlicer:

- Reduces corrosion by 70%
- Provides a substantial cost savings in operating & cleanup
- Lowers application rates
- Offers an environmentally friendly alternative
- Improves melting times, ensuring quicker service to secondary roads

Uses and Applications

IceSlicer can be used as a stand-alone product or blended with sand to expedite snow and ice melt and enhance traction.

IceSlicer is available in the following formulas:

- *IceSlicer RS* is ideal for use in general highway and street de-icing, available in fine to extra coarse grains. With anti-caking and anti-freezing agents added, IceSlicer RS is best applied in a V-box spreader and may be stored outdoors.
- *IceSlicer Medium* is 100% "screened to medium coarseness." This virtually dust-free product is produced for use as a packaged de-icer and may be applied using any spreader or by hand. Indoor storage is recommended.
- *IceSlicer Superblend* is an intermediate fine-to-coarse de-icer and can easily be applied using any spreader. IceSlicer Superblend should be stored indoors.
- *IceSlicer Elite* is a specially formulated blend with an enhanced de-icing agent, which further improves its melting capabilities. IceSlicer Elite is corrosion inhibited to protect equipment and structural steel and meets PNS specifications. IceSlicer Elite is best applied using a V-box spreader and should be stored indoors.